The safest power outlet in the world

Safety Outlet "S.O.V"





Solution for customers

The best certification comes from customer recognition earned through innovative products

Product development

Product manufacturing

Product sales

GOOD LIFE CO., LTD / HISTORY

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- - · Acquired U.S. Product Safety Certification
- · Obtained IEC IPX4 Certification/ Began Mass Production
- · Exhibited at JECA FAIC Exhibition in Japan
- · Established U.S. Corporation / Exported to the U.S. and Canada

2024

- $\cdot\,$ Participation in the JECA FAIC exhibition in Japan
- · Kickstarter Crowd Funding
- · Patent Application (New Model)
- · Indiegogo Crowd Funding

2023

- · Participation in the JECA FAIC exhibition in Japan
- · ISO 9001 GIS-6448-QC certification
- · ISO 14001 GIS-6448-EC certification
- · Trademark application (Korea, Japan, US)
- · Factory registration
- Korean patent registration (one-touch safety power outlet)

2022

- · Japanese patent registration
- · Technology certification T4 (KoDATA)
- · Venture company certification

- · US patent registration
- · Presentation at CES 2022
- Korean patent registration for "Safety Power Outlet"

2021

- Gold Award at International Exhibition of Inventions of Geneva
- Company relocation (Changwon Moonsung University Venture Startup Hall)

2020

- · Technology Innovation Award at British
- Technology Challenge (CV Technology Innovator Awards)
- · Presentation at CES 2020

- Award at Korea Technology Innovation Ministry of Small and Medium Enterprises and Startups, Hankook Ilbo
- Korean patent registration for "Safety Power Outlet"

2019

- Foundation (Korea Electrotechnology Research Institute Startup Center)
- Korean patent registration for "Safety Power Outlet"

Gold Award at International Exhibition of Inventions



Patents & Certifications

"ETL Certified for USA & Canada: Intertek No. 5031516"

























US patent registration Japanese patent registration

T4 technology certification

Gold Award at International Exhibition of Inventions

U.S. Product Safety

ISO 14001

Korean patent registration

Korean patent registration

Korean patent registration

Korean patent registration

Certification

Venture company

certification

ISO 9001

Product introduction

GOOD LIFE Safety Outlet "S.O.V"





Comparison with other products

Comparison items	Safety feature			Competitiveness comparison		
Cause of accidents	Contact during insertion & removal	Foreign object insertion	Water penetration	Convenience	Design	Price
Accident type	Electrocution	Short-circuit, fire	Electrocution, short-circuit	Convenience		
Safety cover	X	0	X	X	Δ	0
Regular power outlet	X	X	X	0	Δ	0
Safety power outlet	X	0	X	0	Δ	0
GOODLIFE "S.O.V"	0	0	0	0	0	0

Product Features

※ Outlet: A device that supplies electricity when a plug is inserted.
Before Plug Insertion – No Electricity Needed

(Before Plug Insertion – No Electricity Needed)



Traditional Outlet: Before Plug Insertion

Always supplies electricity

Posing risks of electric shock, short circuits, and fire hazards

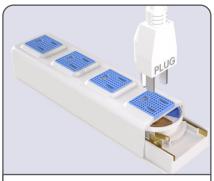


S.O.V Outlet: Before Plug Insertion

Automatically cuts off electricity

No Power=No Accidents

S.O.V Power Strip



All functions operate automatically

1. Auto Power Cut-Off



No Power=No Accidents

2. Auto Power Supply



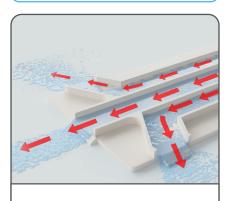
Safety=Convenience

3. Foreign Object Ingress Prevention



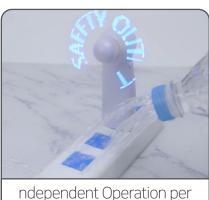
Silicone Pad + Plug Seal Blocks the entry of foreign substances.

4. Water inflow accident prevention function



Internal Drainage by Electrical Polarity → Separate Drain Paths

IPX4 Waterproof Rating



ndependent Operation per Socket Even if water enters one socket, others continue to

About S.O.V

S.O.V is a multifunctional, all-in-one device that prevents electric shock, short circuits, and water intrusion accidents — the only product of its kind in the world.

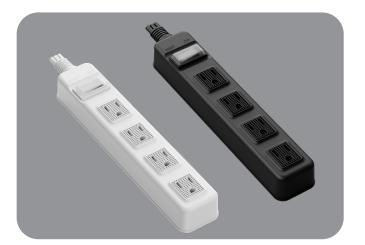
Key Features

Automatic Power Cut-Off

Electricity is automatically shut off inside the outlet until a plug is fully inserted.

Foreign Object Ingress Prevention

A silicone pad forms a tight seal with the plug, blocking the entry of dust, debris, and other foreign objects.



Automatic Power Supply

The plug functions as a switch. Power is automatically supplied when the plug is inserted.

Water Drainage System

If water enters the outlet, it is safely discharged through polarity-based drainage channels



Additional Features



Water entering the outlet is safely drained through polarity-specific channels.

Overload Protection Switch



Flame-Retardant Material - Grade 1



materials to help suppress fire hazards.

Ultra Flat Plug (0.53 inch)



Space-saving ultra-slim plug design maximizes usable space behind furniture or walls.

Product



Size-specification

Model number	Туре	Specification	Size (L*W*H) Inch	Cable length	Color		
S.O.V 10A	Type "A"-4-socket power strip	125V 15A	200 * 38 * 35 mm	5/10/15ft	BEIGE		
S.O.V 10B	Type "B"-4-socket power strip	125V 13A	240 * 46 * 35 mm	5 / 10 ft	WHITE/BLACK		
S.O.V 10AU	4-socket power strip / 2 USB ports	125V 15A	200 * 38 * 35 mm	5/10/15ft	BEIGE		
S.O.V 10BU	4-socket power strip / 2 USB ports	DC 5V 2.4A	240 * 46 * 35 mm	5 / 10 ft	WHITE/BLACK		
S.O.V 10A-B	Flush-type 2-socket power outlet / Type "A"		70 * 120 mm		BEIGE		
S.O.V 10B-B	Flush-type 2-socket power outlet / Type "B"	125V 15A	70 * 114 mm		WHITE		











www.gl9000.com/en



Room 206, Changwon Moonsung University Venture Startup Hall, 91, Chunghon-ro, Seongsan-gu, Changwon-si, Gyeongsangnam-do, Republic of Korea (51410)

T+82-55-289-3011
F+82-55-289-3010
E gl36524@naver.com

